

# COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,  
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2 3 1

Month

Day

MISC/LETTER

(Form Type)

0 5 0 8

Month

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



11 January 2013

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills,  
Mandaluyong City, Metro Manila

Attention: **Director Justina F. Callangan**  
Corporate Finance Division

Re: **Public Ownership Report and Top 100 Stockholders as  
of December 31, 2012**

GENTLEMEN:

Please see attached Public Ownership Report and Top 100 Stockholders of  
Puregold Price Club, Inc. as of December 31, 2012.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'CANDY'.

**Atty. Candy H Dacanay-Datuon**  
Compliance Officer

**PUREGOLD PRICE CLUB, INC.**  
 Computation of Public Ownership Report  
 As of 31 December 2012

Number of Issued Shares	2,766,406,250
Number of Treasury Shares	0
Number of Issued and Outstanding Shares	2,766,406,250

Less: Non-Public Shareholdings

<b>Shareholdings of Directors/Officers</b>	<b>Number of Shares</b>
Lucio L. Co, Chairman	870,939,301
Susan P. Co, Vice Chairman	736,253,810
Leonardo B. Dayao, Director and President	739,925
Ferdinand Vincent P. Co, Director	110,326,754
Pamela Justine P. Co, Director	110,326,754
Marilyn V. Pardo (Independent Director)	1
Edgardo G. Lacson (Independent Director)	1
<b>Total Non-Public Shareholdings</b>	<b>1,828,586,546</b>
<b>Total of Public Holdings</b>	<b>937,819,704</b>

PUBLIC OWNERSHIP                       $\frac{937,819,704}{2,766,406,250} = 34\%$

**MINIMUM PERCENTAGE OF PUBLIC OWNERSHIP**

Market Capitalization Computation

Issued and Outstanding Shares	2,766,406,250
Market Price (December 30, 2012)	Php33.00
Market Capitalization	Php91,291,406,250.00
Minimum Public Ownership	10%
PGOLD Actual Public Ownership	34%

PGOLD is in compliance with the Minimum Public Ownership Rule.

Total Number of Shares Owned by the Public	937,819,706
Total Issued and Outstanding Shares	2,766,406,250
Percentage of Public Ownership	34%

**MINIMUM NUMBER OF SHAREHOLDERS**

31 December 2012

Number of Listed Shares	2,766,406,250
Number of Shareholders owning atleast 1 board lot each	20
Percentage of Foreign Ownership Limit	40%
Actual % of Foreign Ownership as of December 31, 2012	28%

Certified Correct by:



**ATTY. CANDY H. DACANAY-DATUON**  
 Chief Information Officer